

For Immediate Release

Austin Robaire to Release Luxury Cuvees

Woodinville, WA (October 16, 2003) -- Austin Robaire Vintners announces the release of two luxury cuvees from the 2001 vintage. The boutique winery's first single-vineyard reserve program includes the 2001 Cabernet Sauvignon Reserve "Elerding Vineyard" and the 2001 Syrah Reserve "Elerding Vineyard". The Cabernet Reserve (24 cases; \$115 per bottle) and the Syrah Reserve (70 cases; \$85 per bottle) will be released to the winery's mailing list customers and wine retailers in November 2003.

The winery open house scheduled for November 15-16, 2003 offers the wine enthusiast and wine media the opportunity to taste these reserve wines as well as the other new releases.

The Elerding vineyard is located in Prosser, Washington on the base of the Horse Heaven Hills. It is a north-facing vineyard overlooking the Yakima River. Warm air flow from the Horse Heaven Hills creates a unique micro-climate with the heat units comparable to the famed Red Mountain area.

"In vintage 2001 everything came together - perfect site, extended hang time, fabulous flavor profile, and miniscule yields," grins winemaker Ron Yabut. "It's about time the world took notice of the quality of wines being made in Washington State. We believe that the success of a wine is due to quality fruit coming from quality vineyards. This is why we source from what we believe are two of the best vineyards in Washington State - Elerding and Klipsun. These two vineyards work with us to make sure the grapes achieve full ripeness and that the juice concentrates the particular strengths, subtleties and flavor signatures of their terroir. We in turn add layers of complexity and nuances by working in small half-ton lots and applying artisan cellar treatments. The resulting wines have incredible intensity of flavors."

The single-vineyard reserve wines are the vanguard of things to come from one of Woodinville's smallest wineries. Vintage 2002 releases will include a powerful Cabernet Sauvignon from Klipsun Vineyard located Red Mountain in Eastern Washington. Klipsun Vineyard was recently named by Wine & Spirit magazine as one of the top 25 vineyards in the world.

The reserve wines complement the winery's value-oriented Cabernet Sauvignon (300 cases; \$26 per bottle) and the mid-range Cabernet Sauvignon "Old Vine Select" (100 cases; \$55 per bottle). The winery also makes "Charmaine Angela", an exotic white wine blend of Roussanne and Chardonnay (60 cases; \$26 per bottle). "We believe each of our wines offer a great value for the price ", explains Yabut.

Austin Robaire Vintners is a family owned boutique winery located in Woodinville Washington, about 25 miles from Seattle specializing in Cabernet Sauvignon and Syrah, and the proud winner of the Consumer's Choice Award "Winery to Watch" at the first annual Washington Arriving Vintners Event (WAVE), a "coming out" party for new wineries.

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